



THETA OMICRON
FOUNDATION

Fellowship following the 2019 Annual Meeting



2020 Annual Report

of the



**Saturday, November 14, 2020
10:00 am - 11:30 am**

**Virtual
Hosted Online Via Zoom**

Building A Better World - One Student At A Time



THETA OMICRON
FOUNDATION

Annual General Meeting

November 14, 2020

10:00 am - 11:30 am

Virtual - Hosted online via Zoom

Agenda

Prayer	DeSota Wilson, Board of Directors
Welcome	Monte Evans Chapter Advisor, Theta Omicron Chapter
Occasion	Louis Newsome - President
Treasurer's Report	Kelvin Anthony - Treasurer
Secretary's Report	Terry Wallace - Secretary
Committee Reports	Various
TO 45th Anniversary	Hugh Holston - Vice President
Q&A	All
Closing & Fellowship	All

Monte Evans



Chapter Advisor, Theta Omicron Chapter
University of North Carolina at Chapel Hill
Kappa Alpha Psi Fraternity, Inc



Our History

On **May 8, 1976**, the Theta Omicron Chapter of Kappa Alpha Psi Fraternity, Inc. was chartered at the University of North Carolina at Chapel Hill as an organization focused on achievement. The Theta Omicron Chapter became the 205th chapter in the Fraternity and more than 250 initiates have joined Kappa Alpha Psi through the Chapter.

On **September 9, 2016**, the Theta Omicron Foundation was incorporated in the state of North Carolina. The idea to form the Foundation was launched by the chapter members in attendance at the 40th Anniversary celebration of the Theta Omicron Chapter on April 8-10, 2016.

The Theta Omicron Foundation is recognized as a tax-exempt organization under section **501(c)(3)** of the Internal Revenue Code.



Our Mission

The **Theta Omicron Foundation** endeavors to foster the intellectual, ethical, social, and moral development of young people; deepen young people's commitment to their communities; promote pro-social values such as personal responsibility, respect for self, and respect for others; to inspire service in the public's interest; and promote achievement in every field of human endeavor.

Our Goals

- Increase the number **applications** from male students of color for admission to the University
- Increase the number of **admissions** from male students of color to the University
- Increase the **graduation** rates for male students of color



THETA OMICRON
FOUNDATION

Occasion

Our Leadership



**Louis
Newsome**

President



**Hugh
Holston**

Vice-President



**Terry
Wallace**

Secretary



**Kelvin
Anthony**

Treasurer



**DeSota
Wilson**

Director



**Derrick
Boone Sr.**

Director



**Kevin
Mason**

Director



Financials

- Current Account Balance
- Overview of Account Activity
- New Banking Relationship - Fidelity



Financials

2019 Form 990 - Published on the Website

Form 990-N	Electronic Notice (e-Postcard)	OMB No. 1545-2085
Department of the Treasury Internal Revenue Service	for Tax-Exempt Organization not Required to File Form 990 or 990-EZ	2019
		Open to Public Inspection
A For the 2019 Calendar year, or tax year beginning 2019-09-01 and ending 2020-08-31		
B Check if available <input type="checkbox"/> Terminated for Business <input checked="" type="checkbox"/> Gross receipts are normally \$50,000 or less	C Name of Organization: THETA OMICRON FOUNDATION INC 7617 Rolling Oak Ct, Clemmons, NC, US, 27012	D Employee Identification Number 81-3742110
E Website: thetaomicronfoundation.org/	F Name of Principal Officer: Louis Newsome 4201 Huntcliff Court, Apex, NC, US, 27539	
Privacy Act and Paperwork Reduction Act Notice: We ask for the information on this form to carry out the Internal Revenue laws of the United States. You are required to give us the information. We need it to ensure that you are complying with these laws.		
The organization is not required to provide information requested on a form that is subject to the Paperwork Reduction Act unless the form displays a valid OMB control number. Books or records relating to a form or its instructions must be retained as long as their contents may become material in the administration of any Internal Revenue law. The rules governing the confidentiality of the Form 990-N is covered in code section 6104.		
The time needed to complete and file this form and related schedules will vary depending on the individual circumstances. The estimated average times is 15 minutes.		
Note: This image is provided for your records only. Do Not mail this page to the IRS. The IRS will not accept this filing via paper. You must file your Form 990-N (e-Postcard) electronically.		

2020 Events & Highlights

1976 Charter Society	Giving Society membership no longer available as of 1-1-2020
Bylaws Revision	Special Meeting 2-9-2020: Clarified qualifications for Foundation membership - must be a member, alumnus, or affiliate of the TO Chapter at UNC; those who have paid membership dues for the fiscal year have voting rights.
Mid-Year Update	Distributed May 1, 2020
Financial	Bank account funds to be transferred to Fidelity. Investment Committee will manage investment funds
Pathways TO Leadership	Planning for virtual offerings in light of COVID-19
YOUiversity Drive	Recent partnership initiative
TO 45th Anniversary	Solicitation of committee volunteers
GuideStar	List on nationwide database of non-profits



GuideStar



Bronze Seal

Make sure donors find you
~15-minute update



Silver Seal

Build trust by sharing financials
~15 minute update



Gold Seal

Highlight your programs and services
~15-minute update



Platinum Seal

Demonstrate your value
~30 minute update



Basic Search Search Update Nonprofit Profile Products Blog Support Hugh Holston



Theta Omicron Foundation Inc

Building a Better World - One Student at a Time
CLEMMONS, NC | www.thetaomicronfoundation.org

Donate

Summary Programs + Results Financials Operations

Mission

The Foundation endeavors to foster the intellectual, ethical, social, and moral development of young people; deepen young people's commitment to their communities; promote pro social values such as personal responsibility, respect for self, and respect for others; to inspire service in the public's interest; and promote achievement in every field of human endeavor.

Ruling year

2018

EIN

81-3742110

Principal Officer

Louis Newsome

Cause area (NTEE code)

Youth Development Programs (050)
Leadership Development (W70)



Main address

7617 ROLLING OAK CT
CLEMMONS, NC 27012 USA

[Show more addresses](#)

IRS filing requirement
This organization is required to file an IRS Form 990-N.

Programs and results

What we aim to solve

This profile needs more info.

If it is your nonprofit, add a problem overview.

Update Now

Our programs

SOURCE: Self-reported by organization

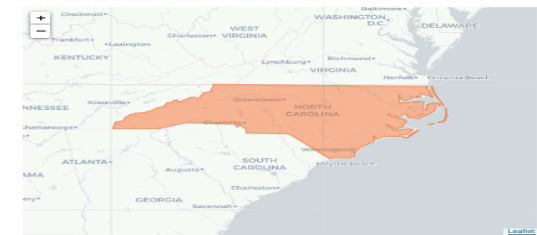
What are the organization's current programs, how do they measure success, and who do the programs serve?

Pathways TO Leadership

The Theta Omicron Foundation's "Pathways to Leadership" program events are held throughout the state of North Carolina. These events consist of presentations and panel discussions with successful Theta Omicron brothers from various professions and vocations. Summits may also include college tours and information on preparation for college and future career choices. We also survey participants of these summits in order to continuously develop programs and activities that they feel will advance our program objectives.

Where we work

North Carolina





Programs & Strategy

Louis Newsome
DeSota Wilson
Kenneth Ward

Branding/Marketing/Communications

Terry Wallace, Chair
DeSota Wilson
Kevin Mason

Membership

Hugh Holston, Chair
Derrick Boone, Sr.
Kelvin Harris
Curtis Jackson

IT / Website

Hugh Holston, Chair
Curtis Jackson
Jonathan Holston

Development

Elbert Avery, Chair
Kwame Jackson
Hugh Holston

Investment

Derrick Boone, Sr.
DeSota Wilson
William Bynum



Pathways **TO** Leadership

Program Description: TOF to conduct 'Pathways to Leadership' events throughout the state of North Carolina. These events will consist of presentations and panel discussions in collaboration with members of the Theta Omicron Chapter of Kappa Alpha Psi Fraternity from various professions and vocations. Summits may also include college tours and information on preparation for college and future career choices. We will also survey participants of these Summits in order to continuously develop programs and activities that they feel will advance our program objectives.



UNC Center for Global Initiatives (CGI) TOF Partnership

Aligned with UNC's Academic Plan, which prioritizes 'equity and inclusion' and 'global engagement,' the Center for Global Initiatives is spearheading a major pan-university effort to significantly increase the number of traditionally under-served students who have access to global opportunities.

A TOF partnership with CGI presents an opportunity for the Foundation to build relationships with important University stakeholders who have the assets to help us bolster our commitment to advance the objective of our organization. The program/partnership should produce measurable results. It is scalable and expandable. It could serve as the impetus for our marketing activity and attract donors who share the University's belief that a global experience is a necessary and relevant component of a contemporary college education. This is a unique and distinct **opportunity for the Foundation.**



Preliminary Discussions

- **YOUiversity Drive/The DRIVERS Academy**
<https://youiversitydrive.com>
- **Young Innovators Program (YIP)**
<https://unceii.org/programs/young-innovators-program/>
- **Light on the Hill Society Scholarship**
<https://alumni.unc.edu/light-on-the-hill-society-scholarship/>

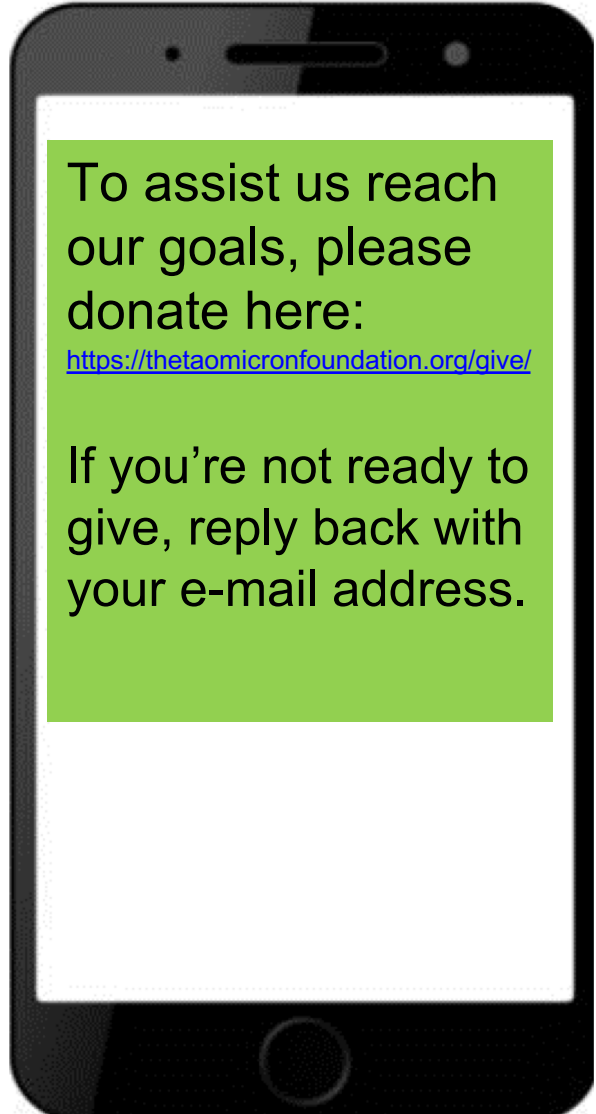
Objectives

→ Create Awareness

- ◆ Ensure members and other organizations understand the mission and goals
- ◆ Leverage resources for advertising and tie-ins with other organizations' platforms that align with the Theta Omicron Foundation's mission

→ Facilitate Support

- ◆ Social Media
 - Twitter
 - Facebook
 - LinkedIn
- ◆ Leverage QR codes and website address in publications and access
- ◆ Donations by text:
Text keyword TOFOUNDATION to 66866



To assist us reach our goals, please donate here:

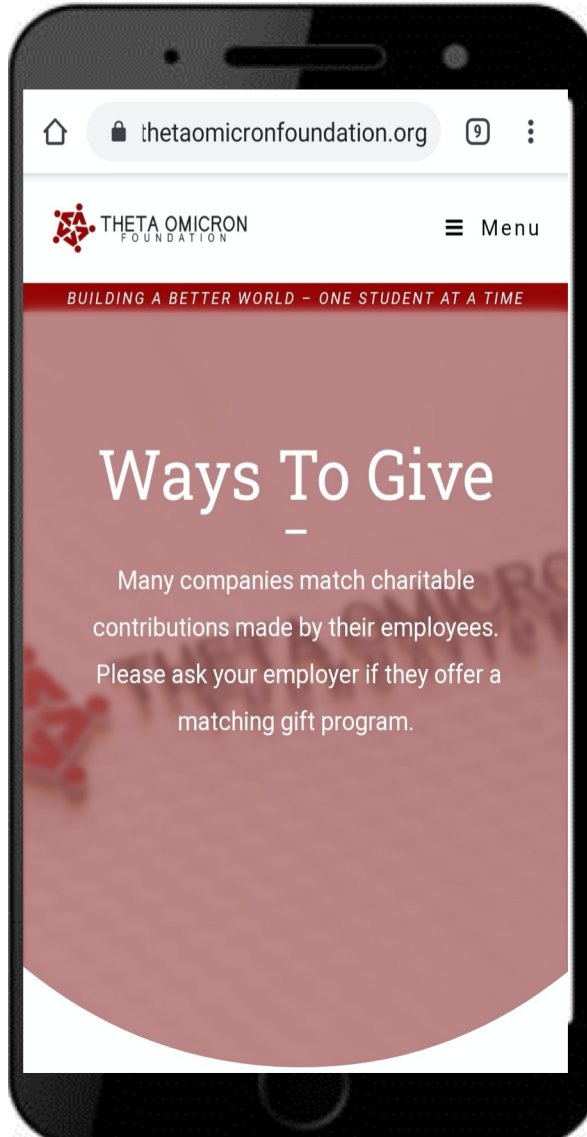
<https://thetaomicronfoundation.org/give/>

If you're not ready to give, reply back with your e-mail address.




THETA OMICRON
FOUNDATION

Branding/Marketing Communications



Individuals are taken to the Theta Omicron Foundation's 'Give' page after clicking on the link

Individuals not ready to donate will receive a 'thank you' reply after keying in their e-mail address



Thank you for being involved, and look for updates soon!



Society Descriptions

1976 Charter Society

In honor of the May 8, 1976 charter of the Theta Omicron Chapter of Kappa Alpha Psi Fraternity at the University of North Carolina at Chapel Hill. **(No longer accepting new members)**

Howard C. Barnhill Society

In honor of Howard C. Barnhill Sr. who was a member of Kappa Alpha Psi Fraternity, Theta Omicron chapter advisor, and Laurel Wreath Award recipient from Kappa Alpha Psi Fraternity

Hayden B. Renwick Society

In honor of Hayden B. Renwick who was a member of Kappa Alpha Psi Fraternity, Theta Omicron chapter advisor, and Associate Dean who was committed to the recruitment, retention, and graduation of minority students at UNC

Archie W. Ervin Society

In honor of Archie W. Ervin who was a member of Kappa Alpha Psi Fraternity, Theta Omicron chapter advisor, and Associate Provost and Chief Diversity Officer who was committed to diversity, inclusion, and achievement for all students at UNC

Legacy Society

A giving level dedicated to planned giving. A planned gift is any major gift made in a lifetime or at death as part of a donor's overall financial and or estate planning.



Giving Level Descriptions

Friends of Theta Omicron

Enhanced support for the Theta Omicron Foundation

Supporter

Entry level support for the Theta Omicron Foundation

***Undergraduate**

Available for undergraduate Members

***Senior**

Available for Members age 60+

*Available only to Members



Giving Levels Thresholds

<u>LEVEL</u>	<u>AMOUNT</u>
1976 Charter Society	\$ 1,976
Howard C. Barnhill Society	\$ 5,000
Hayden B. Renwick Society	\$ 2,500
Archie W. Ervin Society	\$ 1,250
Legacy Society	\$ 10,000
Friends of Theta Omicron	\$ 100
Supporter	\$ 50
*Undergraduate	\$ 25
*Senior	\$ 25



MEMBER Recognition

As of 11-8-2020

Society Giving

1976 Charter Society

- Louis A. Newsome, F '75
- DeSota A. Wilson, F '76
- Derrick S. Boone, Sr., F '77
- Kelvin C. Harris, S '79
- Hugh A. Holston, F '79
- Curtis A. Jackson, F '79
- Elbert L. Avery, F '79
- Anthony D. Simons, F '81
- Kevin D. Mason, F '85
- William Lawrence, S '86
- John S. Selden, S '93
- C. Leevy Johnson, F '93
- Terry L. Wallace, F '93
- Kwame T. Jackson, F '93
- Jonathan S. Holston, F '09

Society no longer accepting new members

Howard C. Barnhill Society

- Adrian Douglass, S '81*
- Kevin Jones, F '81*
- James Gibbs III, S '87*
- Eric Butcher, S '05*

Hayden B. Renwick Society

- William Bynum, Jr., F '77*
- Hugh A. Holston, F '79*
- Roy Flood, Jr., F '83
- Eric Davis, Afl*

Archie W. Ervin Society

- Archie W. Ervin, '95*
- Louis A. Newsome, F '75*
- Kelvin C. Harris, S '79*
- Hugh A. Holston, F '79
- Kenneth A. Ward, F '81*
- Kevin D. Mason, F '85*
- Johnny E. Artis, F '93*
- Edward F. Hanes, Jr., F '93*
- Kwame T. Jackson, F '93*
- C. Leevy Johnson, F '93*
- Eric L. Johnson, F '93*
- John S. Selden, S '93*
- Terry L. Wallace, F '93*
- Kelvin M. Anthony, F '11*
- Jonathan S. Holston, F '09*

Legacy Society

General Giving

Friends of Theta Omicron

Julia Greer

Supporter

Undergraduate

Senior

*-Subscribing S-Spring F- Fall Afl- Affiliate



Website / Social Media Metrics

TOF Website	Unique Visitors	Number of Visits	Total Pages	Avg Daily Users	Avg Daily Visits	Avg Daily Pages
	4,745	8,742	21,796	15	27	69

Twitter	Followers	Tweets since inception	Avg Impressions /Day	Avg Tweets /Mo	Avg Tweets /Day
	116	2,719	1000	108	3.6

Facebook	Followers
	6

LinkedIn	Followers
	12

Instagram	Followers
	80

Website Updates

FOLLOW US



OUR NEWS



Annual Report 2018

On Saturday, November 3, 2018 the Theta Omicron Foundation held its first Annual Meeting during UNC Homecoming weekend.

Learn More ...

[READ MORE](#)

December 20, 2018



Art and Science of Diversity and Inclusion

On Sept. 7, 2018, TOF President, Louis Newsome, participated in the Art and Science of Diversity and Inclusion Symposium at ...

[READ MORE](#)

September 29, 2018

In Our Own Words...

Theta Omicron Foundation @T_O_Foundation · 2h

Top #IT Issues, 2021: Emerging from the pandemic
<https://www.educause.edu/research-and-publications/research/...>
 @EDUCAUSE #education #restore #evolve #transform #informati
 #technology #coronavirus #COVID19

Twitter

Theta Omicron Foundation @T_O_Foundation · 2h

Looking ahead to the top #HigherEd IT issues of 2021
<https://edtechmagazine.com/higher/article/2020/11/looking-ah...>
 @EdTech_HigherEd @EDUCAUSE #education #restore #evolve
 #transform

Twitter

Theta Omicron Foundation @T_O_Foundation · 2h

For The Good of TO...



Bill Bynum

Biden transition teams add credit union CEO and former NCUA staffer.



Dr. Kelvin Harris

The best medicine starts with the best people. Congratulations to Dr. Harris on being named Best OB/GYN!



Dr. Adrian Douglass

Dr. Douglass hosts, Drive Time, a monthly, live talk program on Atlanta's WCLK featuring guest experts, relevant health topics, and health-related phone calls.




Kenneth Ward

College Bound Executive Director to Host 2020 SWNA Scholarship Ceremony.

Website Updates







[Home](#) [Leadership](#) [About Us](#) [Media/News](#) [Give](#)

BUILDING A BETTER WORLD - ONE STUDENT AT A TIME

FOLLOW US



OUR NEWS




Annual Report 2019

On Saturday, October 26, 2019 the Theta Omicron Foundation held its second Annual Meeting during UNC Homecoming weekend.

[Learn More ...](#)

[READ MORE](#)

November 2, 2019




Annual Report 2018

On Saturday, November 3, 2018 the Theta Omicron Foundation held its first Annual Meeting during UNC Homecoming weekend.

[Learn More ...](#)

[READ MORE](#)

December 20, 2018



Art and Science of Diversity and Inclusion

On Sept. 7, 2018, TOF President, Louis Newsome, participated in the Art and Science of Diversity and Inclusion Symposium at ...

[READ MORE](#)

September 29, 2018

RELEASES

Form 990

Theta Omicron Foundation ...

[Read More](#)

November 2, 2019

Email-In Gift Form

To make a ...

[Read More](#)

September 9, 2018

Matching Gifts Info

MatchingGiftsInfo.pdf ...

[Read More](#)

September 9, 2018

In Our Own Words...

Theta Omicron Foundation 7m

Is #COVID19 encouraging #teachers to join edtech #startups?
<https://t.co/aNNxtysyEz> @AGBizWire #education #underappreciated #underpaid @OutSchool @VarsityTutors #digital #divide

[Twitter](#)

Theta Omicron Foundation 24m

Udemy and altMBA co-founders return to #edtech with a new, stealthy business <https://t.co/bJWSFTH2EJ> @TechCrunch #education #technology #live #cohort #based #learning #startup #teachers

[Twitter](#)

Theta Omicron Foundation 49m

As #edtech crowds up, @CampuswireHQ bets big on real-time learning <https://t.co/7dGsFxpOoY> @TechCrunch #education #virtual #solution #digitize #internal #classroom #communication

[Twitter](#)

Theta Omicron Foundation 55m

The state of educational #technology in a post-pandemic world <https://t.co/VmxG4NZqsE> @EdTech_K12 @education #COVID19 #RemoteLearning @Promethean #survey #digital #divide

[Twitter](#)



Why Give to the Theta Omicron Foundation?

BECAUSE WE...

- ◆ Care about education and can make a difference
- ◆ Support the recruitment, retention, and graduation of under-represented students
- ◆ Inspire and support the next generation of leaders
- ◆ Honor the legacies of Howard C. Barnhill, Hayden B. Renwick, and Archie W. Ervin
- ◆ Can help secure charitable legacies with gifts that last forever

We are proud to support the TO Foundation!

How to Give to the Theta Omicron Foundation

1. PayPal via 'Give' @ ThetaOmicronFoundation.org
2. Text to Give: **TOFOUNDATION** to **66866**

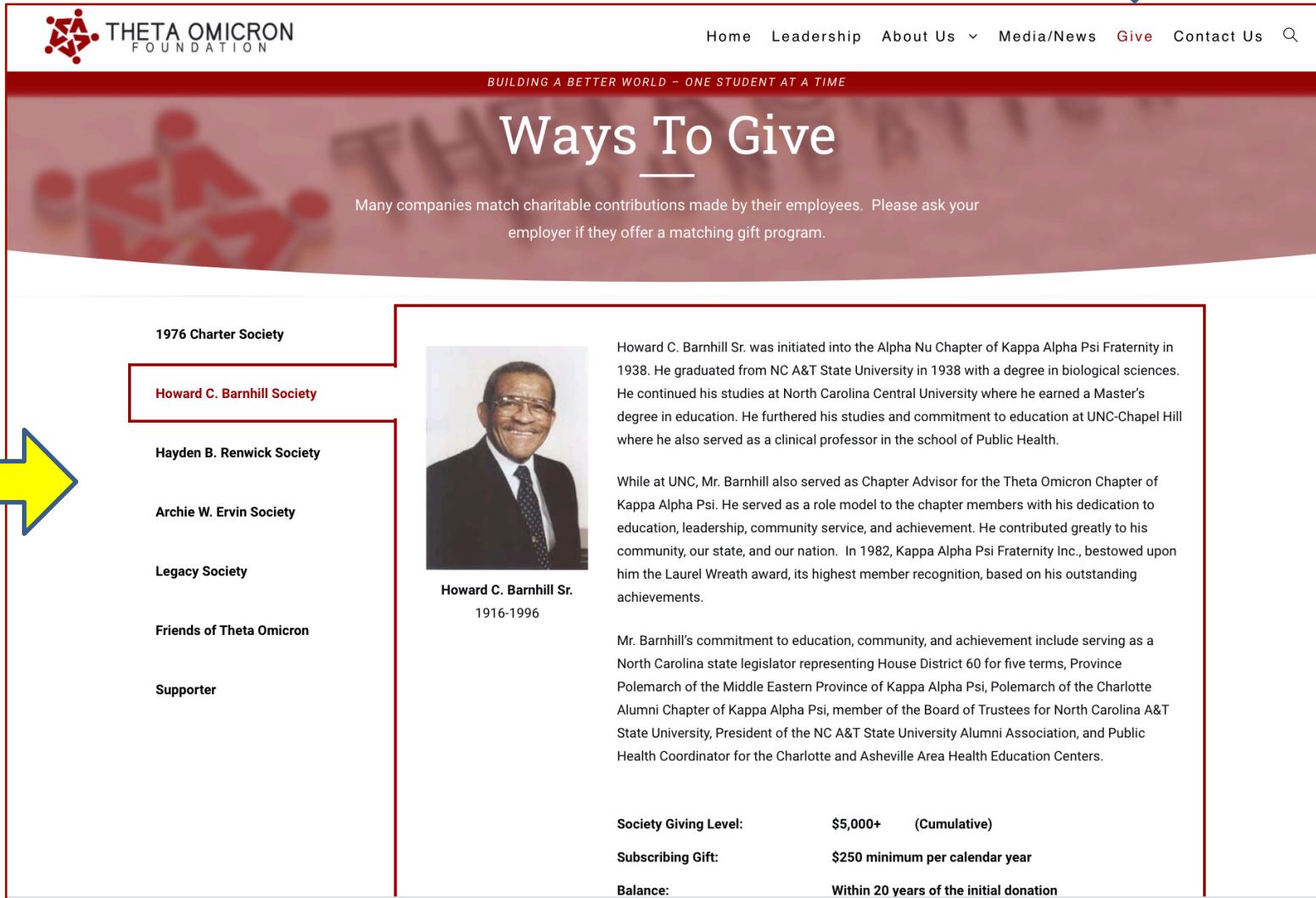
Matching Gifts

- The 'match' counts towards your overall giving to TOF
- TOF is registered with **GuideStar**. After giving, login to your corporate site to request the match
 - ❑ The info you will need to provide your company is on the TOF website:
 - ThetaOmicronFoundation.org, >
 - [Media/News](#), >
 - Scroll down to click on '*Matching Gifts*', >
 - Open the '*Matching Gifts*' pdf to 'address' and EIN details
 - ❑ * Notify TOF that you have requested a match: treasurer@thetaomicronfoundation.org

➔ For the tax year 2020, the CARES ACT provides individuals a \$300 (\$600 per couple) tax deduction for cash contributions to qualifying organizations

- Applies even if you do not 'Itemize'; IS available if you take the 'Standard Deduction'
- Income limitations may apply

Thank you for your support of the TO Foundation!

THETA OMICRON
FOUNDATION


Home Leadership About Us Media/News Give Contact Us

BUILDING A BETTER WORLD – ONE STUDENT AT A TIME

Ways To Give

Many companies match charitable contributions made by their employees. Please ask your employer if they offer a matching gift program.

- 1976 Charter Society
- Howard C. Barnhill Society**
- Hayden B. Renwick Society
- Archie W. Ervin Society
- Legacy Society
- Friends of Theta Omicron
- Supporter



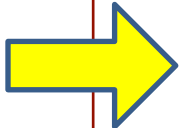
Howard C. Barnhill Sr.
1916-1996

Howard C. Barnhill Sr. was initiated into the Alpha Nu Chapter of Kappa Alpha Psi Fraternity in 1938. He graduated from NC A&T State University in 1938 with a degree in biological sciences. He continued his studies at North Carolina Central University where he earned a Master's degree in education. He furthered his studies and commitment to education at UNC-Chapel Hill where he also served as a clinical professor in the school of Public Health.

While at UNC, Mr. Barnhill also served as Chapter Advisor for the Theta Omicron Chapter of Kappa Alpha Psi. He served as a role model to the chapter members with his dedication to education, leadership, community service, and achievement. He contributed greatly to his community, our state, and our nation. In 1982, Kappa Alpha Psi Fraternity Inc., bestowed upon him the Laurel Wreath award, its highest member recognition, based on his outstanding achievements.

Mr. Barnhill's commitment to education, community, and achievement include serving as a North Carolina state legislator representing House District 60 for five terms, Province Polemarch of the Middle Eastern Province of Kappa Alpha Psi, Polemarch of the Charlotte Alumni Chapter of Kappa Alpha Psi, member of the Board of Trustees for North Carolina A&T State University, President of the NC A&T State University Alumni Association, and Public Health Coordinator for the Charlotte and Asheville Area Health Education Centers.

Society Giving Level:	\$5,000+	(Cumulative)
Subscribing Gift:	\$250 minimum per calendar year	
Balance:	Within 20 years of the initial donation	



- The TOF has formed an Investment Committee to manage the investable assets of the Foundation for maximum return potential while also minimizing the risk profile
- Investable funds will be deposited with Fidelity in January '21
- General Investment Strategy:
 - Invest in interest-bearing or other investment/brokerage accounts
 - Utilize a 3-5 year investment horizon
 - Limit annual withdrawals to no more than the operating expenses of TOF
 - Annual withdrawals not to exceed 4.0% of the rolling 3-year avg balance



THETA OMICRON
FOUNDATION

TO 45th Anniversary

We celebrated our 40th Anniversary April 8-10, 2016

For our 45th planning, we have an open solicitation for volunteers

Hugh Holston '79

hughholston1@gmail.com

Anthony Simons '81

Denzel McCollum '10

Kelvin Anthony '11

Tevin Neal '11

Our intent is to celebrate in April/May 2021

- **Potential** date is Saturday, May 8th, 2021. Mother's Day Weekend. Thoughts?
- Most likely 'virtual' due to COVID-19
- Possible coordination with other UNC events/activities
- Calendar of events and activities TBD
- Cost, registration, contribution levels TBD
- Sponsors always appreciated



THETA OMICRON
FOUNDATION

Closing

Give to the TO Foundation!

Text

TOFOUNDATION

to

66866

Important Links

WEB PAGES:

Email	Info@thetaomicronfoundation.org
Website	https://thetaomicronfoundation.org/
Giving	https://thetaomicronfoundation.org/give/
Matching Gifts	https://thetaomicronfoundation.org/matchinggiftsinformation/
Text to give	Text TOFOUNDATION to 66866
GuideStar	https://www.guidestar.org/profile/81-3742110

SOCIAL MEDIA:

Twitter	https://twitter.com/T_O_Foundation
Instagram	https://www.instagram.com/thetaomicronfoundation/
Facebook	https://www.facebook.com/ThetaOmicronFoundation/
LinkedIn	https://www.linkedin.com/company/theta-omicron-foundation-inc/

THANK YOU

We appreciate you attending the 2020 Annual General Meeting of the Theta Omicron Foundation!

We look forward to your continued support for our programs and contributions to our outcomes as we focus on...

Building A Better World...

...One Student At A Time

Stay safe and be healthy!



